




Subject: Join Us in Promoting Medicaid Open Enrollment and the Turquoise Care Roadshow!

Dear Community Partners,

We're excited to inform you that Medicaid open enrollment has begun as of April 1st, continuing through May 31, 2024. This year, the state is introducing Turquoise Care, the New Mexico Medicaid Managed Care program, set to begin on July 1, 2024.

The New Mexico Human Services Department (HSD) is hosting the [Turquoise Care Roadshow](#) across the state as part of their efforts to assist Medicaid customers and inform our community about the available options. This series of events is an excellent opportunity for Medicaid customers, community partners and Medicaid advocates to learn about the program changes, meet with representatives from NM Medicaid and each Managed Care Organization (MCO), and learn how and why it's important to choose an MCO.

We need your support to spread the word! You can help by:

1. Encouraging community members to attend a local [event](#).
2. Downloading and utilizing the promotional toolkit available on the [HSD website](#).
3. Sharing information about the Medicaid open enrollment and the Turquoise Care Roadshow found [here](#).
4. Following HSD on social and sharing Turquoise Care posts   

For more details on Turquoise Care, the roadshow events, and how to access the promotional toolkit, please visit <https://www.hsd.state.nm.us/turquoise-care/>.

For questions or comments, the NM Medicaid team is ready to assist at TCInfo@hsd.nm.gov.

Together, we can ensure that our community is informed and empowered to make the best choices for their health care.

Thank you for your continued support and partnership.